

Brain Injury Alliance of South Dakota
Board Meeting
February 12, 2014

Members present: Ron Sasso, Denise Johnson, Doris Schumacher, Glenn Schumacker, Mary Ohman, Karen Brokenleg

Members absent: Justine Asahkor, Mary Tommeraasen

Mary Ohman opened the meeting at 1:15 p.m.

We discussed the status of our 501 © 3 application. The attorney who has been working on it is doing it pro bono. She said she would try to do it the week of February 17th. Mary O. will talk with her to see if it is complete enough, that we could take it from here.

March is Brain Injury Awareness Month. Ideas were shared. Doris Schumacher is willing to have a booth at a Special Education conference on March 25 and 26. There is a School Health and Physical Education Guidelines Training on March 17, and a Statewide Education Conference June 2-3. Glenn Schumacher suggested that we try to have bookmarks, pens, or notepads available to be handed out at our booth. Karen Brokenleg, Doris Schumacher and Denise Johnson will donate funds to cover supplies. Denise is to contact Brown & Saenger, and Karen will contact monarch Sales and check on what Vistaprint might have available. Mary Ohman will have 30-second spots on the radio, courtesy of her husband., for the central part of the State. Ron will come up with 30-second spots and get them out to us. He will write a letter to the editor and Mary Ohman will email it to all newspapers in the state. Ron will come up with some questions to be used to educate people on the number of people who have sustained a TBI. Karen will talk to the Argus Leader to see if there is a reporter who would do a story on an individual with TBI.

It was decided to change our Annual Meeting Date to early August, so the weather is better and perhaps more can attend. Our board meeting dates have been set to February (in Pierre for Disability Awareness Day), May, August (Annual meeting), and November. The Black Hills Brain Injury Rehabilitation will have their annual conference on May 8 and 9 in Rapid City. It was decided that we would have a booth at this conference. Ron will redo our brochure by then. We will have our May board meeting on the 9th at 12:30 p.m.

Pat Patrick was elected to the board. She has experience in marketing for facilities that serve individuals who have sustained a brain injury.

Ron asked that at our next meeting in May, we discuss amending our By-laws to include language allowing us to be able to utilize the use of technology. We will discuss fundraising opportunities as well. Denise mentioned that we could come up with our own "Walk for Thought", and Ron suggested t-shirts that don't have a date as they can then be used later.

Dues were collected from Ron, Glenn, Doris, Pat and Denise.

The meeting was adjourned at 4 p.m.

Respectfully submitted by Karen Brokenleg.